**BCOEL Meeting via WebEx**

March 9, 2020 1-2pm

**Attendance:** Brenda Smith, Caroline Daniels, Debra Flewelling, Darcye Lovsin, Elena Kuzmina, Hope Power, Lin Brander (Chair), Lindsay Tripp (Minutes), Maddy Walter, Martin Warkentin, Mia Clarkson, Michel Castagné, Reba Ouimet, Rosario Passos, Ross McKerlich (Guest, BCcampus), Sabrina Wong

**Regrets**: Karen Meijer-Klein, Donna Langille

1. **Welcome and agenda (changes and additions)**
   * Lin called the meeting to order at 1:05pm and welcomed Maddy Walter and Elena Kuzmina (E-Resources, Collections, and OER Coordinator at VCC Library).
   * The group congratulated Lindsay on receiving a BCcampus [Excellence in Open Education Award](https://bccampus.ca/2020/02/24/bccampus-excellence-in-open-education-award-lindsay-tripp/).
   * There were no changes to the agenda.
2. **February minutes approval**
   * The minutes were approved.
3. **Guest speaker: Ross C. McKerlich**
   * Ross serves as an Open Education Advisor with BCcampus. Specifically, he is a Regional Representative, helping institutions in the Interior develop capacity to support open education efforts.
   * Ross shared a presentation entitled *An Unlikely Mix*, which focuses on applying Kanban boards and sales and marketing strategy to open education groups in post-secondary settings. Kanban is a visual workflow management tool. Workflow management focuses on the *what*, whereas project management focuses on the *how*.
   * During discussion, the group agreed that the 4 Ps of Marketing (Product, Price, Promotion, and Place) fit with open education work, though we tend to label these activities as ‘advocacy.’
   * In terms of implementation, Ross suggested that open education groups consider combining Kanban with the Open Strategy Database, which offers 62 strategies or ideas for open education initiatives.
4. **Open Education Week events**

* **Joint event: *Open Education: Transforming Practice through Innovative Classroom Projects* (March 3).** On behalf of the planning team, Mia reported that the joint event at CapU’s Shipyards campus was a great success. Thirty-seven people attended in person, with between nine and eleven people joining remotely via the live stream at any given time. A [recording of the event](https://vimeo.com/396995837/ad54a0464b) is now posted online. A number of speakers provided glowing feedback on the program, venue, and level of organization. Thanks to CapU for hosting.
* **KPU event (March 4).** Mia and Lin attended the KPU event and said it was excellent, though more targeted to KPU instructors. Dr. Karen Cangialosi (Keene State College, New Hampshire, USA) provided an inspirational keynote.
* **Elena (VCC).** VCC hosted a Wikipedia Edit-a-thon in celebration of both International Women’s Day and Open Education Week. Seven people attended, most of whom were from the library. Elena asked for advice about how to increase attendance for future events. There was general agreement that these two annual events take place during a busy time in the academic year, and it can be difficult to attract attendees. The library might consider looking for synergies with courses on campus to increase reach.
* **Brenda (TRU).** TRU hosted two days of workshops and evening keynotes with Amanda Coolidge of BCcampus and legal scholar Michael Geist. The events attracted between 25 and 40 attendees (for the afternoon events and keynotes respectively).
* **Mia (Langara).**
  + Langara hosted a morning event in which two instructors shared their experiences with open education (one with modifying an open textbook, the other with open pedagogical practices). Eleven people from across the College attended.
  + Langara is also running an Open Student Scholar Prize. The prize encourages students to share their work openly through Langara’s institutional repository (The LaIR) for a chance to win one of three cash prizes. As a part of the submission process, students are asked to prepare a short statement about what open education, open access, and open scholarship means to them and/or post-secondary education more broadly. The statements thus far have been very impressive and Mia is considering incorporating them into future Open Langara marketing efforts (with the students’ permission).
* **Rosario (BCIT).**
  + BCIT hosted an open education drop-in session from 11am-2pm. Twelve people attended and the greatest win was connecting with new individuals who are interested in open education (beyond the usual suspects).
  + Rosario mentioned that a number of technical colleges in the U.S. have come together to collaboratively author open textbooks for Nursing (see the [Open RN](https://www.cvtc.edu/landing-pages/grants/open-rn) home page for details). She is meeting with BCIT Nursing instructors to discuss possibilities for honing content for the Canadian context and forming a community of practice in B.C. around these resources.
* **Martin (UFV).** UFV hosted a small panel discussion, including Tim Carson from BCIT/BCcampus. There were only four attendees besides the panelists, but all were new connections within the institution. It was encouraging to see some renewed interest in open education initiatives.

1. **Working group leads and reports (standing item)**
   * Postponed to next meeting.
2. **[CARL Open Education WG](http://www.carl-abrc.ca/advancing-research/scholarly-communication/open-education/) update – Erin, Caroline, Hope (standing item)**
   * Postponed to next meeting.
3. **Round table, time permitting**
   * Postponed to next meeting.
4. **Adjournment** 
   * Lin adjourned the meeting at 2:04pm.